

CABINET MEMBERS REPORT TO COUNCIL

25 September 2019

COUNCILLOR VIRGINIA GAY - CABINET MEMBER FOR CULTURE & WELLBEING

1 Progress on Portfolio Matters.

Culture

Arts & Culture Fund Annual budget £33,110. Grant Panel met in August and awarded funding totalling £4,599 to Mundesley Community Choir, Sheringham and Cromer Choral Society and North Norfolk Exhibition Project.

Pier Pavilion Theatre

The Pier Pavilion Theatre has enjoyed a successful summer. The current figures are:

Summer	4.09% up against 2018
Christmas	17.70% up against 2018
Hires	13.74% down against 2018
Concerts	12.71% down against 2018

Community & Wellbeing

Community Transport Fund budget £50,000. Grant Panel met in August and awarded funding totalling £14,937 to Catfield Shopper Bus and North Norfolk Community Transport

North Norfolk Help Hub Multi-agency engagement at the North Norfolk Help Hub continues to expand. Fortnightly multi-agency collaboration meetings held. Forty statutory and voluntary services are now part of the Hub network.

Social Prescribing

Ninety-five referrals for the three Living Well Officers received between 10.7.19 and 10.9.19. Total referrals since service started on 4.6.18 = 757
Two-year pilot project funded by NCC. Funding due to end June 2020

Primary Care Networks

NNDC will be commissioned by two Primary Care Networks (clusters of GP practices) in North Norfolk to deliver a Social Prescribing Link Worker service on their behalf. Officers will be employed by NNDC and based in the Help Hub. Initial two-year contract proposed.

Citizens Advice Bureau

Current Information and Advice contract is due to end 31.3.2020. NNDC area service joint funded by NNDC and NCC and delivered by Norfolk Citizens

Advice. Discussion are due to take place with NCC about future arrangements.

Muscular Skeletal Service

East Coast Community Healthcare (ECCH) & NNPC have recently been awarded the contract to deliver MSK Physio services within North Norfolk. Early discussions re: classes and group sessions being held in NNDC's leisure centres.

Leisure

Sports and Leisure Facilities

The Council's sports and leisure facilities have had a steady summer. The August figures were above target with 40,527 visits.

Parkrun

Our parkrun at Sheringham has had a very busy summer, with a total of 2,647 registered runners and an average attendance of 144 runners each week (the record is now 440). There has been a total of 354 events, with 9,754 different runners from 880 clubs taking part in 50,975 runs covering 254,875km.

Countryside

The outdoor events during the summer have been successful, the figures are as follows:

- Nine events held at four different sites
- 527 adults attended
- 687 children attended
- £3,031 income generated
- Highlights were The Pretty Corner Festival, family orienteering and make your own woodcraft animal.

The team is about to commence work on Pocket Parks project at Sadlers' Wood in association with The Felbeck Trust and using volunteers from Nova Training. New play equipment, improvements to paths, an educational area and a tree trail are all included in this exciting project.

The Countryside team has been working on a calendar, made up from the best visitor photos over the past 12 months. We have received nearly 400 entries in the 12 months from September 18 – August 19, which will make up a calendar for 2020 and will be produced for sale.

Agreement has been reached on the grazing regime for Thwaite Common for the coming year and the Advisory Group has supported its implementation.

Sports Development

A number of groups have been engaged in the development of the Sports Development and Physical Activity Strategy with the following priorities being suggested to underpin it:

- Mental Health in Young People
- Reducing Social isolation
- Long Term Health Conditions
- Living Independently
- Aspiration

Meanwhile, the sports development team have had a busy period providing classes for all abilities and age groups. Local communities are offered twelve classes per week ranging from yoga, Pilates Zumba Gold and seated exercise.

The team organised a 'Disabled Sports Day' which was a huge success with over 100 people coming along to enjoy activities followed by a BBQ. This was the third successful year for this activity.

Over the summer the team helped with the British Cycling National Cycling Championships which came through the district. The team worked closely with Cromer Junior School to create a moving piece of artwork for the event - which saw the children walking round to create 'moving wheels'.

A Tennis Development Plan is being delivered together with a local tennis coach. The initiative will deliver 30-minute coaching sessions to local primary school pupils. This will then lead to children attending a free open day to encourage them to take up tennis and become more active.

The team is also working with Suffield Park Infants school delivering the Daily Mile activity which, has been very popular amongst participants.

A 'Yoga on the Pier' programme was delivered this summer, which was very well received.

Beaches

All six Blue Flag beaches have fared well this summer; figures have yet to be received but it is thought, due to high numbers of visitors generally and the excellent summer weather, that our beaches will have seen record numbers.

2 Forthcoming Activities and Developments.

3 Meetings attended

